

THE PROCESS: 100% NATURAL ORGANIC SMOOTHING TREATMENT

Watch **step-by-step**
videos with tips here!



PREPARATION



DIAGNOSIS

A proper diagnosis is the key to optimal results!

Spend approximately 10 minutes evaluating the client and their hair.
Use the hop organic smoothing treatment diagnosis worksheet to help you make the wisest decisions about how to perform the process.



WASH

Prepare the hair for treatment with the new HOP ORGANIC ALKALINE SHAMPOO.

Wash and rinse twice.
*After washing, do a complete no-brush blow-dry.



TREATMENT



APPLICATION

It's time to apply the product!

Application must be done very carefully, using the exact amount of product and the processing time determined during diagnosis.



RINSE

Continue with a good rinse!

This is a vital step in the treatment process. Only rinse out about half of the product, leaving the rest in so that the hair can be sealed properly.

*Using a brush, blow-dry hair completely after rinsing.



FLAT IRON

Warning: this is the most important and time-consuming step in the entire process!

Based on the preliminary diagnosis and following the recommendation chart (see QR code), take thin sections of hair and straighten them using the flat iron and a comb. The iron should be set to between 190o and 230o C, and each strand requires 6 to 12 passes.



MOISTURISE + BRUSHING

Rinse completely and end the treatment by applying a mask or rinse, depending on each hair's needs.

Brush out the hair and admire its 100% natural smoothness!