

MONTIBELLO



DECODE
ZERØ

BARCELONA

The beauty market is growing and expanding due to the growing demand to restore the hair fiber naturally.

This trend is here to stay.

- ✓ Consumers are clamouring for **natural, vegan products**.
- ✓ Consumers are clamouring for **healthy, wholesome products** to restore hair health.

A photograph of a branch with several green, elongated leaves, set against a solid brown background. The branch enters from the bottom left and extends towards the top right.

The future of hair recovery is here.

A business opportunity that will revolutionise your salon by offering the treatments and services with the most potential today.

Decode Zero

The natural alternative to restore hair health.

up to
99%
natural
origin ingredients

vegan



NEW

NEW



NEW



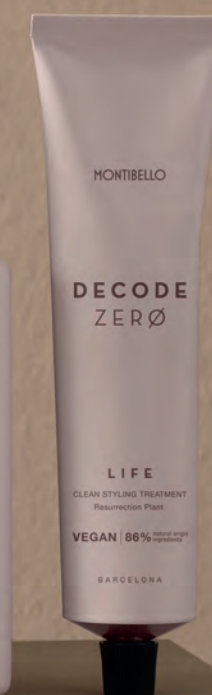
NEW



NEW



NEW



*Only on products bearing the Curly Method seal.



Decode Zero

The generation of vegan products that are highly effective, pure and safe, combining the power of nature and clean beauty.

- ✓ Formulas with up to **99% ingredients of natural origin**.
- ✓ **Vegan and sustainable** formulas.
- ✓ Formulas with a blend of **active ingredients of natural origin, amino acids and highly effective proteins**.
- ✓ Formulas **that treat and are kind to** the scalp and the hair fiber.
- ✓ Formulas that **strengthen and replenish** the hair's internal structure.
- ✓ Formulas for **clean and residue-free** definition.

Decode Zero

The power of clean beauty to restore hair health naturally in all hair types and in all types of curls.

- 1 Repairs the protein structure of the hair fiber, **for stronger hair with no breakage.**
- 2 Restores hydration for **more flexible and healthier hair.**
- 3 Replenishes the lipid balance, **for softer and shinier hair.**
- 4 Balances the electric charges of the hair fiber, **getting rid of frizz.**
- 5 Protects against chemical and heat treatments and against environmental aggressors, **preventing damage.**



Decode Zero

Gives you the chance to offer the most demanded hairdressing services at your salon.



HAIR RECOVERY SERVICE
FOR ALL HAIR TYPES

Proven

Before and after treatment.

See it to believe it!



DEFINITION SERVICE
FOR ALL TYPES OF CURLS

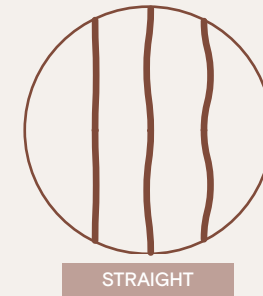
REPAIR SERVICE ·
· HAIR RECOVERY SERVICE

Discover the treatment to
restore the hair fiber to its
former glory:

REPAIR SERVICE

Stronger, hydrated, protected, naturally soft
and shiny hair.





HAIR RESTORE SERVICE

ALL HAIR TYPES

Chemically, heat or environmentally damaged hair has a sensitised structure, which can sometimes even break. To fight it, it's necessary to redensify its internal structure with amino acids that provide strength and resistance. It's also good to add a burst of hydration to fight frizz and dryness.

Results

Healthy-looking hair with a natural bounce, reconstructed from within and with outstanding shine.

*This service involves specific gestures and tools.

For more information, please check the available Montibello training sessions.



Five-step service*

- 1 CLEAN** using **Essential Shampoo** to purify hair and remove any residue. This will help us get the hair cuticle ready for treatment.
- 2 TREAT** using **Protein Force** (to provide strength and resistance) or **Hydra Power** (to provide elasticity and anti-humidity protection). Apply heat to enhance results. Leave on for 10-15 minutes.
- 3 SEAL** using **Essential Balm** to keep the treatment inside hair for longer.
- 4 DEFINE** using **Life**. Apply from the mid-lengths to ends, always in the direction of the hair cuticle. It regulates porosity and strengthens hair. Apply **Cosmic** section by section to provide anti-humidity protection for up to 72 hours. Finish off with **Cure** to give hair exceptional shine and to seal it in.
- 5 REFRESH** the day after by applying a few drops of **Cure** to the mid-lengths and ends to maintain and prolong the effect of the treatment. Or apply **Perfect** section by section to add volume and texture.



Maintenance routine



Discover the treatment to restore all types of curls (wavy hair, curly hair and coily hair):



CURLY METHOD

More nourished, hydrated, flexible, controlled curls with natural definition.





DEFINITION SERVICE

WAVY HAIR

Wavy hair is characterised by forming an “S” shape. It’s mostly straight at the roots and falls into waves from the mid-lengths and ends. It’s also more prone to frizz and to lose volume. This hair type needs proteins to boost body, volume and hydration to improve definition and prevent frizz.

Results

Strong, healthy hair with defined curls, no frizz and long-lasting shine.

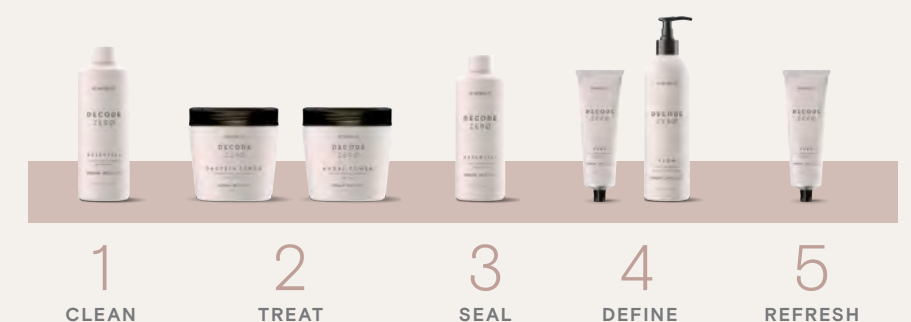
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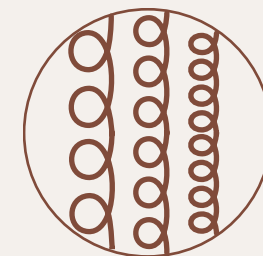


Five-step service*

- 1 CLEAN** using **Essential Shampoo** to purify hair and remove any residue. This will help us get the hair cuticle ready for treatment.
- 2 TREAT** using **Protein Force** (to provide strength and resistance) or **Hydra Power** (to provides elasticity and anti-humidity protection). Apply heat to enhance results. Leave on for 10-15 minutes.
- 3 SEAL** using **Essential Balm** to keep the treatment inside hair for longer.
- 4 DEFINE** using **Pure** and **Flow**. **Pure** for high wave definition and **Flow** to add extra strength and bounce. Mix both products in the palm of your hand and spread all over hair section by section.
- 5 REFRESH** the day after by slightly dampening hair with water, adding **Pure** and squeezing hair towards the roots to enhance the definition of the waves.



Maintenance routine



CURLY

DEFINITION SERVICE

CURLY HAIR

Curly hair is identified by its spiral or loop shape. It's more prone to dryness, frizz and losing definition. It also looks matt and dull, which is sometimes caused by using products that dry out the hair fiber. This hair type needs lots of hydration, definition and shine.

Results

Strengthened hair with defined curls, bounce, controlled volume and natural shine.

*This service involves specific gestures and tools.

For more information, please check the available Montibello training sessions.

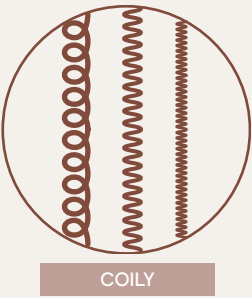


Five-step service*

- 1 CLEAN** using **Essential Shampoo** to purify hair and remove any residue. This will help us get the hair cuticle ready for treatment.
- 2 TREAT** using **Protein Force** (to provide strength and resistance) or **Hydra Power** (to provides elasticity and anti-humidity protection). Apply heat to enhance results. Leave on for 10-15 minutes.
- 3 SEAL** using **Essential Balm** to keep the treatment inside hair for longer.
- 4 DEFINE** using **Flow** and **Loop**. **Flow** to enhance the curls' natural shape and **Loop** for greater frizz control and add extra hold. Apply section by section, starting with **Flow** and then **Loop**. Apply a few drops of **Supreme** once hair is dry.
- 5 REFRESH** curls the day after by applying a few drops of **Supreme** to the mid-lengths and ends to remove frizz.



Maintenance routine



DEFINITION SERVICE

COILY HAIR

Coily or kinky hair is characterised by being coarse and fragile. It's very dry and prone to breakage. To repair these effects, a good dose of hydration is needed to fight dryness and frizz. And a dose of nutrition to seal and define the curls.

Results

Defined hair, with greater elasticity and strength. Nourished, loose and shiny curls.

*This service involves specific gestures and tools.
For more information, please check the available Montibello training sessions.



Five-step service*

- 1 **CLEAN** using **Low-Poo** to moisturise the scalp and hair. This will help us get the hair cuticle ready for treatment.
- 2 **TREAT** using **Protein Force** (to provide strength and resistance) or **Hydra Power** (to provides elasticity and anti-humidity protection). Apply heat to enhance results. Leave on for 10-15 minutes.
- 3 **SEAL** using **Essential Balm** to keep the treatment inside hair for longer.
- 4 **DEFINE** using **Flow**, to provide hydration, elasticity and length to the curls. Apply a few drops of **Supreme** once hair is dry.
- 5 **REFRESH** curls the day after by applying a few drops of **Supreme** to the mid-lengths and ends, to maintain and prolong the effect of the treatment and define the curls again.



*Combine **Low-Poo** and **Co-Wash** to give intense nutrition between shampoos for a well-balanced scalp.

Maintenance routine

Decode Zero

The five steps to offer hair restore and definition services at your salon.



STRAIGHT



WAVY



CURLY



COILY

1 CLEAN



NEW

NEW

2 TREAT



NEW

NEW

3 SEAL



HAIR RESTORE SERVICE

DEFINITION SERVICE



4 DEFINE

5 REFRESH



4 DEFINE

5 REFRESH



NEW



NEW

1 CLEAN



NEW



NEW



ESSENTIAL SHAMPOO

300 ml / 10.14 fl.oz – 1000 ml / 33.81 fl.oz

Shampoo for daily use that cleanses, purifies and protects hair from pollution.

BENEFITS

Cleanses hair of any residue and impurities while being kind to the hair fiber. Provides softness, hydration and shine.

INGREDIENTS

Formula with 86% ingredients of natural origin, enriched with *moringa extract*.

RECOMMENDED

Suitable for all hair types.

HOW TO USE

Apply to damp hair, massage in, leave on and rinse thoroughly with plenty of water. Apply again if necessary.

LOW-POO

300 ml / 10.14 fl.oz – 1000 ml / 33.81 fl.oz

Frequent-use moisturising shampoo that gently cleanses the hair and scalp.

BENEFITS

Restores moisture inside hair, protecting it from dryness and frizz. Leaves hair light, manageable and shiny.

INGREDIENTS

Formula with 92% ingredients of natural origin, enriched with *avocado oil*.

RECOMMENDED

Suitable for all hair types, particularly dehydrated hair or hair with a dry, sensitive or irritated scalp.

HOW TO USE

Apply to damp hair, massage in, leave on and rinse thoroughly with plenty of water. Apply again if necessary.

CO-WASH

250 ml / 8.45 fl.oz

Nourishing conditioning treatment that cleanses and treats the hair and scalp in just one go.

BENEFITS

Gently removes residue while respecting the natural moisture of the scalp and hair. Deeply nourishes, reconstructs and strengthens hair.

INGREDIENTS

Formula with 92% ingredients of natural origin, enriched with *shea butter*.

RECOMMENDED

Suitable for medium to coarse hair, particularly dry or very dry hair and/or scalp. It can be used together with **Essential Shampoo** or **Low-Poo Shampoo** to get a well-balanced scalp.

HOW TO USE

Apply to damp hair. Spread it onto the roots first and then to the mid-lengths and ends. Non foaming. Leave on for 2–3 minutes and rinse. It can be used once or twice a week.

2 TREAT

NEW



NEW



3 SEAL



PROTEIN FORCE

500 ml / 16.91 fl.oz

Intensive strengthening and repair treatment.

BENEFITS

Repairs, protects and restores dry and damaged hair. Provides proteins that replenish the hair fiber for stronger, more resilient hair. Prevents breakage and helps to prevent split ends.

INGREDIENTS

Formula with 96% ingredients of natural origin, enriched with *Amino Complex*.

RECOMMENDED

Suitable for all hair types, particularly porous, opaque, fragile, weak and damaged hair.

HOW TO USE

Apply a generous amount of the product to the mid-lengths and ends of damp or washed hair and leave on for 10–15 minutes. Rinse.

HYDRA POWER

500 ml / 16.91 fl.oz

Intensive hydrating and revitalising treatment.

BENEFITS

Restores the hair's natural moisture barrier, locking in moisture inside. Adds elasticity and flexibility to hair. Keeps frizz under control, leaving hair silky and shiny.

INGREDIENTS

Formula with 96% ingredients of natural origin, enriched with *aloe vera juice*.

RECOMMENDED

Suitable for all hair types, particularly dry, frizzy and dull-looking hair.

HOW TO USE

Apply a generous amount of the product to the mid-lengths and ends of damp or washed hair and leave on for 10–15 minutes. Rinse.

ESSENTIAL BALM

250 ml / 8.45 fl.oz – 750 ml / 25.36 fl.oz

Lightweight conditioning balm that hydrates and softens hair while shielding it against pollution.

BENEFITS

Repairs, hydrates, adds softness and creates an anti-pollution protective shield. Seals the hair cuticle, gets rid of frizz and makes styling easier.

INGREDIENTS

Formula with 94% ingredients of natural origin, enriched with *moringa extract*.

RECOMMENDED

Suitable for all hair types.

HOW TO USE

Apply to washed and towel-dried hair. Detangle, leave on and rinse.

4 DEFINE



LIFE

125 ml / 4.23 fl.oz

Styling treatment that repairs and revitalises the hair fibre, improving the hair’s manageability and creating clean, invisible definition.

BENEFITS

Nourishes, strengthens and repairs hair. Replenishes the hair fiber, seals the cuticle and makes styling easier. Adds body, shine and subtle definition. Heat protection.

INGREDIENTS

Formula with 86% ingredients of natural origin, enriched with *rose of Jericho extract*.

RECOMMENDED

Suitable for all hair types. To wet hair: for a treatment boost before blow-drying, replenishing and sealing the hair cuticle. To dry hair: to seal the ends and give greater control.

HOW TO USE

Apply a hazelnut-sized amount to damp hair to make hair manageable. Or apply it to dry hair for additional treatment and definition. Do not rinse.

COSMIC

200 ml / 6.76 fl.oz

Long-lasting anti-frizz treatment that gets rid of frizz for up to 72 hours.

BENEFITS

Gets rids of frizz and protects hair from humidity even under extreme conditions. Adds strength, shine and softness. Creates a polished finish without weighing hair down. Heat protection.

INGREDIENTS

Formula with 94% ingredients of natural origin, enriched with *orchid extract*.

RECOMMENDED

Suitable for all hair types, particularly hair that’s affected by humidity. Helps to prepare hair for cutting and makes blow-drying easier and less time consuming.

HOW TO USE

Separate damp hair into sections and generously apply the product. Activate its HUMIDITY REPELLENT TECHNOLOGY with the heat of the hair dryer and style hair. Use a hair straightener if necessary. Do not rinse.

PURE

80 ml / 2.71 fl.oz

Water-based gel that holds and defines, designed to enhance the hair’s natural shape.

BENEFITS

Defines, adds shape, body and movement. Adds hydration, flexibility and shine. Keeps frizz under control and makes it easier to dry hair. Heat protection.

INGREDIENTS

Formula with 86% ingredients of natural origin, enriched with *white tea*.

RECOMMENDED

Suitable for all hair types. To wet hair: as a hair primer to give hair a burst of hydration or as a hair primer providing heat protection before drying. To dry hair: to give definition, shape and body.

HOW TO USE

Apply a hazelnut-sized amount to damp hair to give hair body and shape. Or apply it to dry hair to tame hair and keep it from frizzing. Reapply as often as needed. Do not rinse.

FLOW

250 ml / 8.45 fl.oz

Curl activator gel that adds hydration and improves the hair’s natural texture.

BENEFITS

Enhances the curl’s natural shape without weighing it down or leaving it stiff. Moisturises and plumps hair. Creates softer, shinier and longer-lasting curls. Heat protection.

INGREDIENTS

Formula with 93% ingredients of natural origin, enriched with *Japanese chrysanthemum extract*.

RECOMMENDED

Suitable for wavy and curly hair looking to add definition and bounce to curls. And to reactive curls and waves the day after.

HOW TO USE

Apply 2 to 3 pumps to damp hair and shape curls. Air-dry hair or dry it using a diffuser.

LOOP

250 ml / 8.45 fl.oz

Intensive defining gel with flexible hold for greater control.

BENEFITS

Creates stronger and more resilient curls, while maintaining the hair’s natural movement. Adds amazing definition to get flexible, shiny, resilient, frizz-free curls. Heat protection.

INGREDIENTS

Formula with 87% ingredients of natural origin, enriched with *chia seed extract*.

RECOMMENDED

Suitable for curly or coily hair looking to add texture and definition for longer. And to reactive curls and waves the day after.

HOW TO USE

Apply 2 to 3 pumps to damp hair and shape curls. Air-dry hair or dry it using a diffuser.

5 REFRESH

NEW



SUPREME

50 ml / 1.69 fl.oz

Ultra-light, non-greasy, fast-absorbing nourishing oil that protects, regenerates and repairs hair.

BENEFITS

Repairs and enhances the hair's natural elasticity and definition. Adds shine and prevents frizz. Does not weigh hair down or leaves any residue in hair.

INGREDIENTS

Formula with 99% ingredients of natural origin, enriched with *jojoba oil*.

RECOMMENDED

Suitable for all hair types, particularly for weak, dry, undefined hair. To wet hair: repairs, regenerates and makes styling easier. To dry hair: Adds shine and definition and prevents frizz.

HOW TO USE

Apply two drops to the mid-lengths and ends of damp and/or dry hair and style. Its ultra-light formula means it can be used as often as needed.



PERFECT

300 ml / 10.14 fl.oz

Texturing and refreshing spray to give hair a natural bounce without weighing it down or getting it dirty.

BENEFITS

Adds movement and texture to hair, while making it look effortlessly natural. Plumps hair and adds long-lasting volume to hairstyles. Can be completely removed by brushing.

INGREDIENTS

Formula with 92% ingredients of natural origin, enriched with *Provitamin B5*.

RECOMMENDED

Suitable for all hair types. Apply to dry hair to plump up hair, create volume and add texture and movement. Keeps hairstyles in place for longer.

HOW TO USE

Shake well and spray 3 to 6 times onto dry hair and then style hair. It can be applied as many times as necessary without weighing hair down.



CURE

50 ml / 1.69 fl.oz

Intensive treatment that restores, revives and strengthens a weakened hair structure.

BENEFITS

Nourishes and softens hair, and increases the hair's shine. Seals the cuticle and gets rid of split ends. Does not weigh hair down or leaves any residue in hair.

INGREDIENTS

Formula with 100% natural infused oils, enriched with *cotton oil, pracaxi oil and abyssinian oil*.

RECOMMENDED

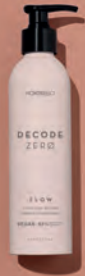
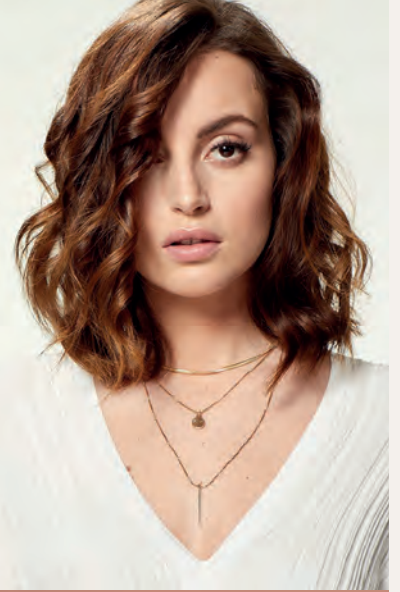
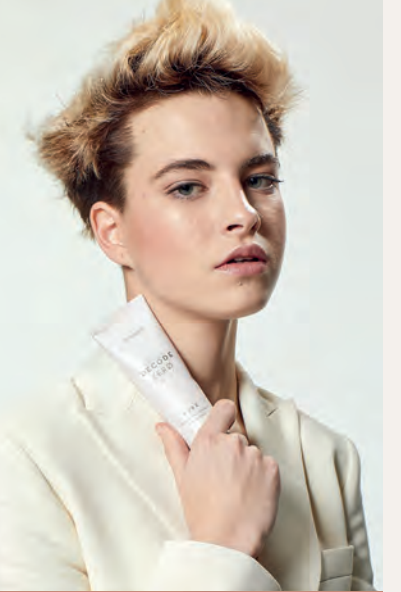
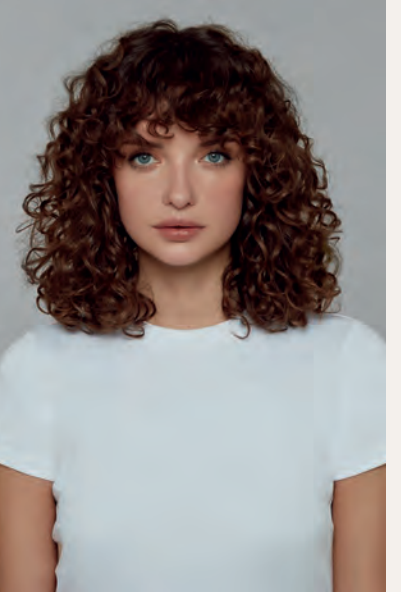
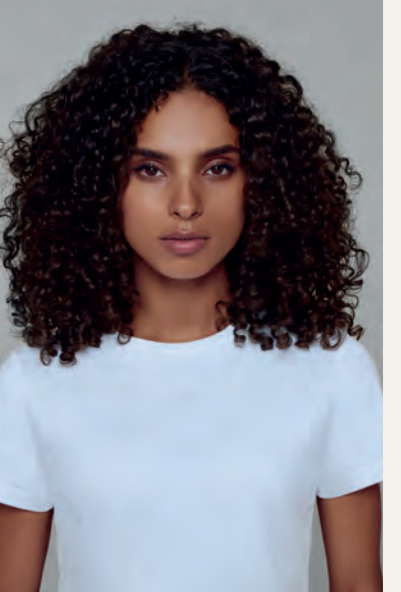
Suitable for all hair types, particularly for dry, dull-looking hair. To wet hair: nourishes, restores and makes styling easier. To dry hair: to seal the ends, add shine and softness.

HOW TO USE

Apply the necessary amount to the mid-lengths and ends of damp and/or dry hair and style. It can be applied as many times as necessary without weighing hair down.

Decode Zero

The complete guide to get natural looks.

NATURAL CURLS   FLOW	RELAXED WAVES   LIFE FLOW	CURLS AND WAVES WITH TEXTURE   FLOW PERFECT	NATURAL FALL   LIFE	STRAIGHT HAIR WITH BODY AND DEFINITION   LIFE PURE	TEXTURE AND MOVEMENT   PURE PERFECT
SUPER STRAIGHT   COSMIC	SOFT WAVES   CURE	STRAIGHT HAIR WITH BODY AND SHINE   LIFE CURE	DEFINED CURLS   PURE FLOW	ELASTIC CURLS   FLOW LOOP	ULTRA-DEFINED CURLS   FLOW SUPREME



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